

D6[®] conference

NORTHWEST

NORTHSHORE
COMMUNITY
CHURCH

KIRKLAND, WA

MARCH 5-6, 2027

SOUTHEAST

BRENTWOOD
BAPTIST
CHURCH

BRENTWOOD, TN

APRIL 22-24, 2027

SPONSOR & EXHIBITOR GUIDE



RON HUNTER JR., PH.D.



DEREK ALTOM

WELCOME

Our audience looks for the type of high quality resources you provide. Successful events require the whole experience to be engaging. The combination of attendees, speakers, and the staff of the D6 Conference offer a ministry-focused experience unlike any other. From conversations in the hallway to exploring the exhibits to find resources, attendees can invest as much as half the price of registration in resources from our partners. Ask anyone—the D6 Conference provides much more than engaging speakers; it connects attendees, sponsors, and exhibitors to others with similar challenges and provides answers to felt needs. You and your organization offer a true value to our attendees. Exhibitors bring solutions and resources to leaders who come looking for such answers.

People seek out conferences based on needs in their church, areas to strengthen, or initiatives to start. A speaker may provide a game plan, but exhibitors offer the tools and resources to implement the plan. We are selective with who exhibits, and we are excited to see how you will solve issues and create growth. When attendees wander through the exhibits, remember that while they may be lead pastors, student ministers, children's directors, worship leaders, and family pastors, most are also parents, husbands, wives, or grandparents.

The exhibitors who have the greatest success connecting are those who approach the attendees rather than sitting waiting for them to approach you. Now you can experience why exhibitors and sponsors return year after year to grow their reach with some of the best churches in the world. We love that you have decided to invest in D6 attendees so they can, in turn, invest in you.

Finally, while you are here to work your exhibit, please pause to take in a couple of speakers you are interested in hearing. When listening, take off your exhibitor hat and put on your family hat to see what God says to you. As one of our exhibitors, we give you full access to all sessions because we know this time will benefit you as much as exhibiting helps your organization.

Thanks for being a part of the D6 Conference.



Ron Hunter Jr., Ph.D.
D6 Family Ministry CEO

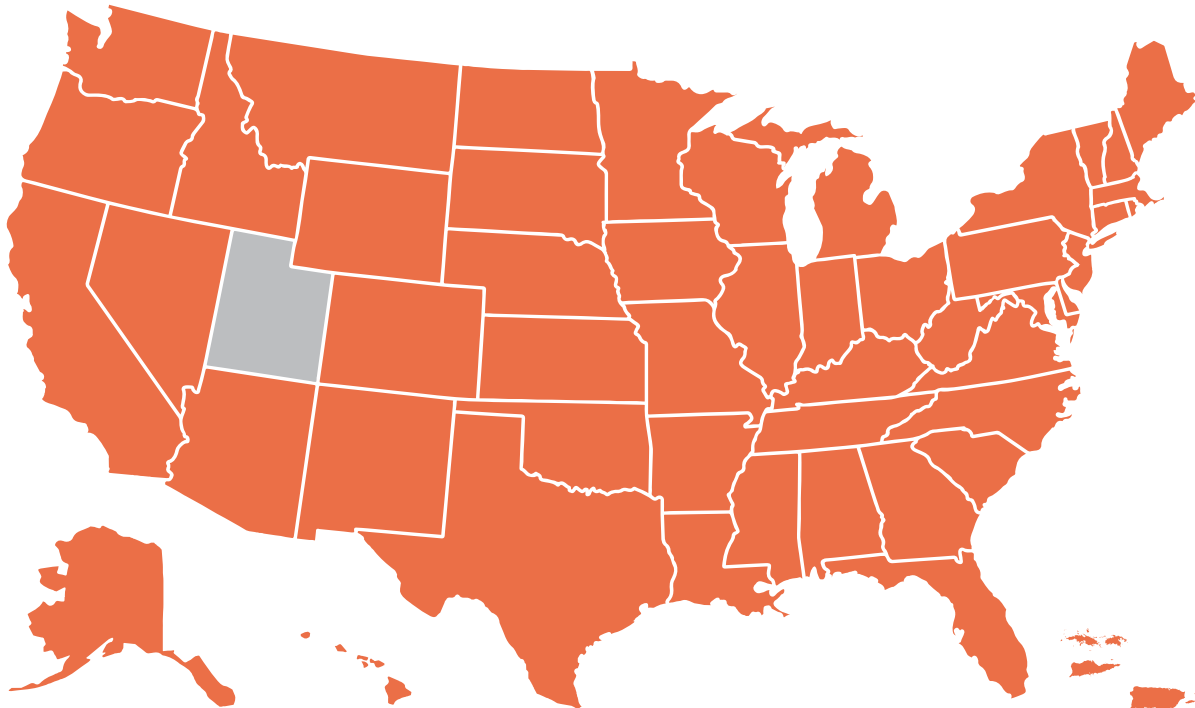
Derek Altom
D6 Conference Director

In 2004, D6 Family Ministry launched what has become known as D6 Curriculum, based on Deuteronomy 6, with the purpose of connecting churches and homes to equip parents and their children for generational discipleship. This powerful and effective approach led the leaders at D6 Family Ministry to host an event designed for families and ministry leaders interested in family ministry. Providing resources to our attendees has always been a priority, so we hope you will be a part of this story as we seek to connect the gospel to all generations.

Founders: *Ron Hunter & Matt Markins*

Founded: 2009

49 STATES & 25 COUNTRIES



AVERAGE PER YEAR
(900 SOUTHEAST,
600 NORTHWEST)



DENOMINATIONS

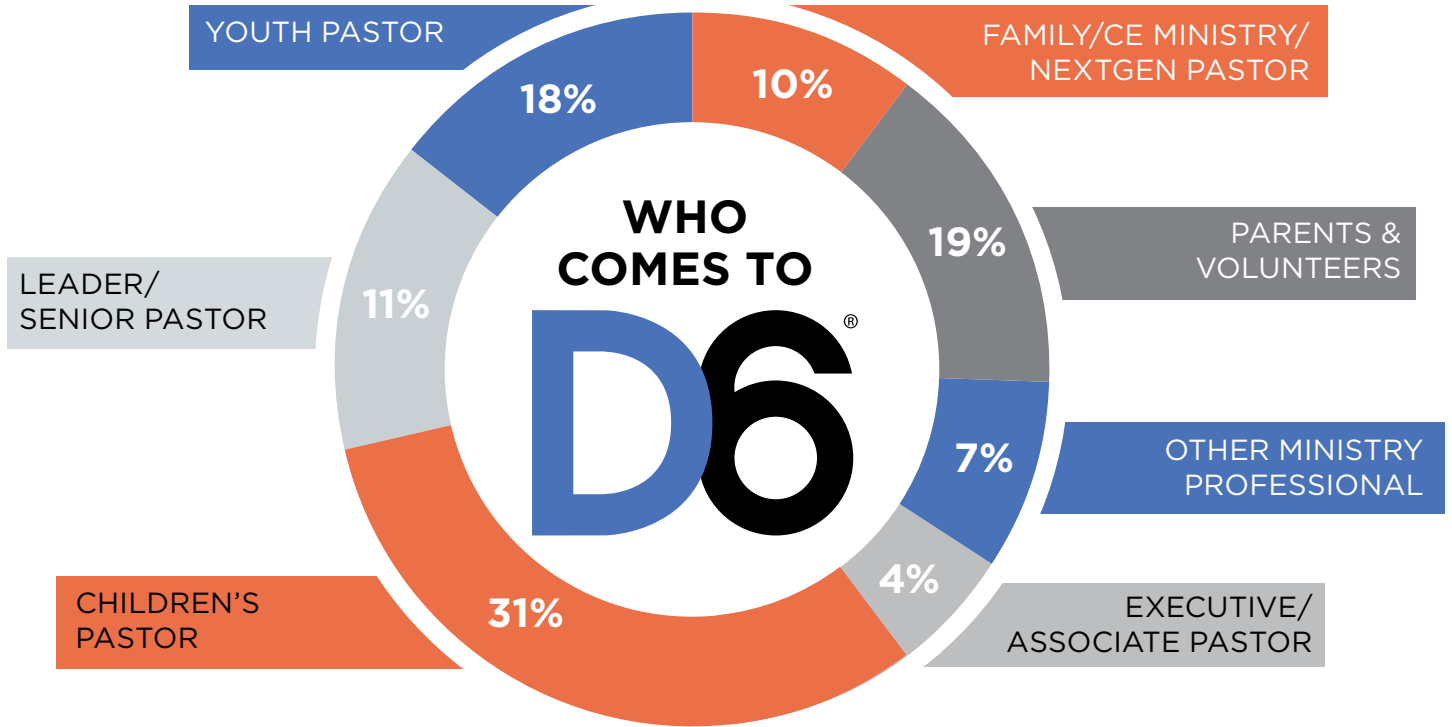


55% MALE



45% FEMALE

D6 Summary
2009-2026



*2020 No conference due to COVID-19.

AN INTERNATIONAL MOVEMENT THAT
OCCURS ANNUALLY

1,000 AVERAGE
PER CONFERENCE

D6 HOSTED
ATTENDEES FROM:
43 DENOMINATIONS
32 COUNTRIES

D6 USA **D6 FRANCE** **D6 KOREA**

D6 SINGAPORE **D6 JAPAN**

D6 MALAYSIA **D6 THAILAND**

*Also working with leaders from China, Cambodia, and other countries.

SPONSORSHIP OPPORTUNITIES

Platinum

Northwest: \$10,000

Sponsor Cart Credit:
\$5,000

Southeast: \$10,000

Sponsor Cart Credit:
\$5,000

Both: \$16,000

Sponsor Cart Credit:
\$5,000 per conference

Includes:

- Two booth spaces in a premium location
- Unlimited conference passes
- D6 Newsletter - 1 advertisement (excludes curriculum)
- 1 post-con eblast to attendees (excludes curriculum)
- Brand Identity Package
 - Sponsor logo on conference bag
 - Sponsor logo on partner slide/signage
 - Logo recognition on sponsor page in conference program
- Partner blog post on D6family.com (excludes curriculum)
- \$5,000 credit to use toward additional opportunities in the D6 Sponsor Cart (see page 7)
- 2 Breakout Workshop proposals (subject to availability and approval)
- 1 full page ad in conference program
- Booth sales

Gold

Northwest: \$7,000

Sponsor Cart Credit:
\$3,000

Southeast: \$7,000

Sponsor Cart Credit:
\$3,000

Both: \$11,000

Sponsor Cart Credit:
\$3,500 per conference

Includes:

- Two booth spaces in premium location
- Unlimited conference passes
- 1 post-con eblast to attendees (excludes curriculum)
- Brand Identity Package
 - Sponsor logo on conference bag
 - Sponsor logo on partner slide/signage
 - Logo recognition on sponsor page in conference program
- Partner blog post on D6family.com (excludes curriculum)
- \$3,000 credit to use toward additional opportunities in the D6 Sponsor Cart (see page 7)
- 1 Breakout Workshop proposal (subject to availability and approval)
- Booth sales

Everywhere I travel around the country I meet people who attended D6. They consistently tell me how challenged, equipped, and motivated they were by the conference. It's clear that God is using the conference to equip people today to have a fantastic impact on their communities.

—Sean McDowell

SPONSORSHIP OPPORTUNITIES

Silver

Northwest: \$4,000

Sponsor Cart Credit:
\$1,500

Southeast: \$4,000

Sponsor Cart Credit:
\$1,500

Both: \$6,000

Sponsor Cart Credit:
\$2,000 per conference

Includes:

- Two booth spaces in premium location
- Unlimited conference passes
- Brand Identity Package
 - Sponsor logo on conference bag
 - Sponsor logo on partner slide/signage
 - Logo recognition on sponsor page in conference program
- \$1,500 credit to use toward additional opportunities in the D6 Sponsor Cart (see page 7)
- Booth sales

Exhibitor

\$1,500 per conference
\$2,500 Both

Includes:

- One booth space
- Unlimited conference passes
- Listing in conference program
- Booth sales



2027 D6 Conference Sponsor/Exhibitor Application



SPONSOR CART/ ADDITIONAL OPPORTUNITIES

Additional Booth Space*

Purchase one additional booth space if ordered by January 15, 2027.

\$1,000

**Based on availability*

Bag Insert

Insert promotional piece into D6 Conference Bag given to each attendee. Item may be no larger than 8.5" x 11".

\$1,000

D6 Warehouse deadline:
Northwest—January 31, 2027
Southeast—April 1, 2027

Chair Drop

Promotional piece left in each chair before one general session.

\$1,500

D6 Warehouse deadline:
Northwest—January 31, 2027
Southeast—April 1, 2027

Conference Program Advertising

FULL PAGE - \$1,500
1/2 PAGE - \$1,000
1/4 PAGE - \$750

Artwork deadline:

Northwest—January 8, 2027
Southeast—February 26, 2027



Main Stage Video

2 minute video in general session. Limited availability.

\$3,000

Video submission deadline:

Northwest—January 31, 2027
Southeast—April 1, 2027

Northwest Booth spaces are 6 x 8 (depth x width) and include a six foot table and two chairs. Booths may be no taller than 6 feet. Booth sizes are subject to change based on venue and location.

Southeast Booth spaces are 8 x 10 (depth x width) and include a six foot table and two chairs. Booth sizes are subject to change based on venue and location.

OTHER D6 PLATFORMS

EBLAST

Dedicated eblast
\$2,100

Product highlight in D6 newsletter
\$1,000



Expand Your Reach Beyond the Conference

Put your message in front of thousands of pastors, ministry leaders, and parents through:

- *A dedicated D6 email campaign reaching 56,000+ inboxes*
- *Featured placement in the D6 Newsletter*
- *Social media promotion across D6 Family channels*

Contact Marianne Howard (marianne.howard@d6family.com) for availability.

FOR MORE INFORMATION, CONTACT:

Derek Altom, D6 Conference Director
derek.altom@d6family.com

Claire Ryan, Events Team Member
claire.ryan@d6family.com

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